

Exclusive Offer For New Residents

As a new resident you are eligible
for the following benefits:

- » Free Checking (no minimum balance and monthly service charge)
- » Free online and mobile banking
- » Free eStatements
- » Free debit card
- » Free Berkshire Bank ATM network
- » Free bill pay
- » .25% rate discount on closed end consumer loans with automatic payment from a Berkshire Bank checking account.
- » Consumer Lending
- » Mortgage Lending
- » Insurance (Personal and Business)
- » Access to our experts and resource network



Open a Free Checking account
and receive \$75 for your direct
deposit at Berkshire Bank!

\$75*

For more information on Private Banking contact:

Stacey Peel, VP, Private Banking
NMLS# 638640 • 860-871-3108
speel@berkshirebank.com

 **BerkshireBank**

Life is exciting. Let us help.®

860-871-3108
berkshirebank.com



Banking products are provided by Berkshire Bank: Member FDIC. Equal Housing Lender. Berkshire Bank is a Massachusetts chartered bank. Consumer and mortgage lending subject to normal credit approval and underwriting process. *In order to qualify for the \$75 cash bonus, you need to establish and receive at least one direct deposit for your account by 12/31/17 with a minimum opening deposit of \$10. The direct deposit bonus will be credited within 7 days of you notifying us that the transaction(s) has occurred. To notify us, visit a branch or call us at 1-800-773-5601. The value of the bonus may reportable to the IRS on Form 1099-MISC. Other fees may apply. This offer may be withdrawn at any time.

Insurance products are provided by Berkshire Insurance Group, Inc., a Berkshire Bank affiliate, and in New York by Berkshire Insurance Agency, a registered trade name for Berkshire Insurance Group, Inc., a Berkshire Bank affiliate: Insurance products are NOT FDIC-INSURED, are NOT A BANK DEPOSIT, "NOT guaranteed BY THE BANK," "NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY" and MAY LOSE VALUE.